

TO AFRICA WITH AUTISM

Mother and daughter travel from the UK to South Africa on a motorbike

Mother



Melanie Cowpland
Experienced traveller, artist,
author and spiritual coach.

Daughter



Sofia Cowpland
Likes animals, drawing and
computer games.

Motorcycle



Ural
Two Wheel Drive Motorcycle
and sidecar.



The Challenge

A disability of any kind should in no way limit someone's life experiences. My daughter, Sofia was diagnosed with autism when she was four years old. She is now nine and I am determined that she should be able to have the same experiences of any child her age. I am aware of the challenges travelling with autism present, but my daughter and I are prepared to face these challenges.

Travelling in a motorcycle and sidecar, we will take approximately nine months to complete the trip giving us plenty of time to let Sofia adjust to the ever changing horizons.





Fundraising

All funds will be going to the Adventure Autism Foundation, set up by Melanie Cowpland with GivingWorks, for the funding of this challenge.



Surplus funds in the Foundation will be made available as grants to be awarded to children and young adults with autism, either in special skills training, or life challenges, through local special education schools dedicated to autism spectrum disorders.

If we don't have sufficient funds to achieve this then surplus will be donated to the National Autistic Society (UK).

Press Coverage

We aim to maximise sponsors exposure by sharing our trip in as many different formats and location as possible.

- Our own website will have updates at least every two weeks while on the adventure.
- Email shot, Facebook and Twitter updates at least every two weeks.
- At least 4 segments on Adventure Bike TV (over 26k viewers a month).
- At least one feature in Overland Magazine.
- Local and National Press.
- Local radio spot (tbc).
- Press Partnership with Charities for Autism (tbc).
- Production company to produce a DVD for UK release.

Our supporters will also have access to all photo and video from the trip for their own promotional purposes, plus use of the bike for events on our return. We have a range of sponsorship options for companies and individuals, all tailor made to suit your needs.

To Discuss the project, or the foundation, please contact:

Melanie Cowpland

Email: melanie_cowpland@yahoo.com

Phone: +44 (0) 7985 993 112

